

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfcchannel.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St
Ste 400
Alexandria, VA 22314

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|-------------------|-----------------|---------------------|
| 968914-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| Station | Account Executive | Sales Office | Sales Region |
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|----------------------------|---------------------------|-----------------|
| Treasure Coast Jobs Coalit | Treasure Cst.Jbs Coa.FL-1 | C30N06 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/31/12 - 11/05/12 | 968914 | 6297213ADD |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1046 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|------------|----------|---------------------|----------------|---------|--------|------------|------------|------|
| 1 | 11/02/12 | 11/02/12 | WPBF News 25 @ Noon | 12pm-1230pm | ----F-- | :30 | 1 | \$1,200.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 ----F-- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF F 11/02/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 TCJC0312TVH \$1,200.00 NM | | | | | | | | | |
| 2 | 11/05/12 | 11/05/12 | WPBF News 25 @ Noon | 12pm-1230pm | M----- | :30 | 1 | \$1,200.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 11/05/12 11/11/12 M----- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF M 11/05/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 TCJC0312TVH \$1,200.00 NM | | | | | | | | | |
| 3 | 11/01/12 | 11/01/12 | WPBF News 25 @ Noon | 12pm-1230pm | ---T--- | :30 | 1 | \$1,200.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 ---T--- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF Th 11/01/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 TCJC0312TVH \$1,200.00 NM | | | | | | | | | |
| 4 | 11/01/12 | 11/01/12 | Wheel Of Fortune | 7-7:30PM | ---T--- | :30 | 1 | \$7,500.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 ---T--- 1 \$7,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF Th 11/01/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 TCJC0312TVH \$7,500.00 NM | | | | | | | | | |
| 5 | 10/31/12 | 10/31/12 | WPBF News 25 @ Noon | 12pm-1230pm | --W---- | :30 | 1 | \$1,200.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 --W---- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WPBF W 10/31/12 12:22 PM WPBF News 25 @ Noon 12pm-1230pm :30 TCJC0312TVH \$1,200.00 NM | | | | | | | | | |

Total Spots

5

Gross Total

\$12,300.00

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbchannel.com

Payment Terms 30 Days

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|----------------------------|---------------------------|-----------------|---------------------|
| 968914-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| Treasure Coast Jobs Coalit | Treasure Cst.Jbs Coa.FL-1 | C30N06 | |

| | |
|--------------------------|--------------------|
| <u>Agency Commission</u> | \$1,845.00 |
| <u>Net Amount Due</u> | \$10,455.00 |